



# Supercool

## Awning, Roofing & Skylight

Anwhole New Expression of Refined Modern Living



[www.supercool.com.my](http://www.supercool.com.my)

**SUPERCOOL CREATIVE CULTURE SDN BHD** (874137-M)

**SUPERCOOL ROOFING SDN BHD** (1142173-U)

#### Headquarter

No. 28, Jalan PP 16/3, Perdana Industrial Park,  
Taman Putra Perdana, 47130 Puchong,  
Selangor Darul Ehsan.

Tel: +6012 721 9169

Hp: +6012 312 3619 (Royce)

#### Factory

No. 12 & 14, Jalan Permai 4,  
Taman Perindustrian Puchong Permai,  
47150 Selangor Darul Ehsan.

Tel: +603 5885 1180

Fax: +603 5885 1198

Hp: +6012 425 8850 (Jeff)

#### Johor Bahru Branch

No. 5, Jalan Ekoperniagaan 1/19,  
Taman Perniagaan, 81100 Johor Bahru,  
Johor Darul Takzim.

Tel: +607 595 2928

Fax: +607 595 2023

Hp: +6012 755 2515 (Derrick)



# CONTENTS

	[ PAGE ]
COMPANY INTRODUCTION	3
PROFILE	4
SERVICES	6
OFFICE, FACTORY & WAREHOUSE	8
PRODUCT	10
AWARDS	26
ADVERTORIALS	27
MEDIA PRESS	28
TESTIMONIALS	30
EXHIBITION EVENTS	32
SUPPORTING CLIENTS LISTS	34
CIDB/OUR PARTNERS	35

## COMPANY INTRODUCTION

“

Founders Loy Chai Meng and Chai Yuen Hey adhered to the business ideas of "Pursuit of Excellence and Sustainable Management" and "**NATURE CREATIVE IDEAS FOR YOUR DREAM HOME**" in order to accomplish today's achievement – the Home Creative Centre, a well-acknowledged home decoration idea. With this, the company is moving forward and accelerating its pace to attain the No. 1 Brand of Malaysia and to lead the way of trend by creating ideal home lifestyles. The success story of Supercool is known as an internationally recognized corporation. It has been 14 years, the company has rapidly developed and became the leading brand in the region of Malaysia.

Supercool Creative Culture Sdn Bhd was founded in October 2004 in Kuala Lumpur, Malaysia as a roofing specialist with its main range of products of roof tiles, laminated glass roofing, laminated shingles roofing, gazebo, pergola, timber fencing, timber gate, timber floor deck, skylight polycarbonate roofing, and outdoor home improvement etc garden furniture and interior furniture. Since then, the traditional pergola is not just a pergola, but an extension of the outdoor lifestyle creation at home, besides granting our valued customers to appreciate the wisdom of nature.

”



**Loy Chai Meng**

We desire to travel this road hand in hand with our valued customers and our employees to seek and find prosperity to nurture a better tomorrow.



**Chai Yuen Hey**

We are proud to provide you with up-to-date comprehensive news. We would be pleased to receive any valuable suggestions and remarks from you to improve ourselves.



**Loy Cheng Meng**

As Supercool Creative Culture Sdn Bhd celebrates our tenth anniversary, we begun to reap the rewards of hard work, insightful long-term planning and a constant commitment to excellence in every single aspect of our business.

# PROFILE

Supercool Creative Culture Sdn Bhd was founded in October 2004 in Kuala Lumpur with its main products - awning, roofing and outdoor home improvement products. Within 14 years, the company has rapidly developed and became the leading brand in the region of Klang Valley.

With its headquarter in Kuala Lumpur as a development base, Supercool Creative Culture Sdn Bhd is heavily promoting quality assurance into its entrepreneurship and introducing 5-Stars value to its valued customers (**LOVE, CARING, CONSCIENCE, PRESEVERANCE & CONFIDENCE**) to ensure perfect quality and service are delivered.

The area that under our coverage will be :

- Residential / Housing
- Corporate / Commercial Building
- School / College / University
- Hotel / Resorts
- Condominium / Apartment
- Factory
- Public Garden
- Parking Area
- Hospital

## MISSION & VISION

- Vision** • Upholding principles of continuous pursuit of excellence in the management of its organization and customers.
- Mission** • Creating the Ideal Home, enhancing quality of life.
- Culture** • The pursuit of excellence, integrity, honesty, unity and cooperation, and sustainable management.
- Core Competency** • Professional Services, The Leading Trends & Value for money.



## OUR DESIGN PHILOSOPHY

The design philosophy of Supercool Creative Culture Sdn Bhd respects from the classical Balinese by bringing island's resort lifestyle into home. The care values of these products are based on the concepts of "Professional, Popular and Creative". Since then, the traditional pergola is not just a pergola, but an extension of the outdoor lifestyle creation at home, besides granting our valued customers to appreciate the wisdom of nature.

## CRAFTED • CREATIVE • INCOMPARABLE

Only selective first class and solid natural tropical woods are being used by Supercool. **TIMBER** is the oldest raw material being used in the world. In this demanding urban environment, let's be inspired by timber and transform your home into a living sanctuary of natural comfort.

# SERVICES

## WHAT WE OFFER

DESIGN • FABRICATE • SUPPLY • INSTALL

Environment nowadays is encountering the crisis of global warming. Most families are finding ways to eliminate the problem of over-heating at home in order to pursue a comfortable and joyful living space. Looking at today's trend, many families are making the right choice by installing pergolas at outdoors to prevent over-heating besides beautifying their home surroundings.

The basic function of Pergola is to prevent direct penetration of sunlight, avoid uncomfortable sunrays that could hurt our eyesight and thus protect our outdoor furnishings. From the energy-saving point of view, pergolas installation is the most efficient way, and yet exclusive pergolas contributes the elements of beauty and stylish to the entire building structures.

## EXCLUSIVE LIFESTYLE

Supercool Creative Culture Sdn Bhd is the only market leader specialize in outdoor splendor design and installation of pergolas to provide the residents with extraordinary and distinctive lifestyle which different from others. We are marketing and manufacturing outdoor pergolas, polycarbonate skylight and up to 16 types of other products. Through years of development and innovation, we are now equipped with professional management staff and skillful installation team. Besides these, our creative culture consultants will specially visit your home and provide professional advice that suits your personal needs because we believe that individuals' demands are varies in accordance to the gradually improvement of living standard in order to achieve unique yet natural living space.



## CUSTOMER SERVICE

Not only this, we are paying high attentions to our after-sales service. We don't only sell products, but also the services, specifically the exclusive services in order to achieve our customers' satisfactions. In this busy and tiring urban surrounding, let us have TIMBER as our companion, in order to create a peace-of-mind, comfortable, natural and relaxing living environment.

## QUALITY ASSURANCE

We emphasize the values of honest, fair and trustworthy relationship with our customers. Therefore, in the process of selecting the best quality of materials, we provide first class natural hardwoods which include Chengal, Balau and Resak as options to customers. These timber materials had gone through a special process to become anti-humid natural hard wood, with additional feature of water-resistant and easy to maintain, yet durable compatible to expose under sunlight, especially in our country of Mediterranean climate.

# OFFICE, FACTORY & WAREHOUSE



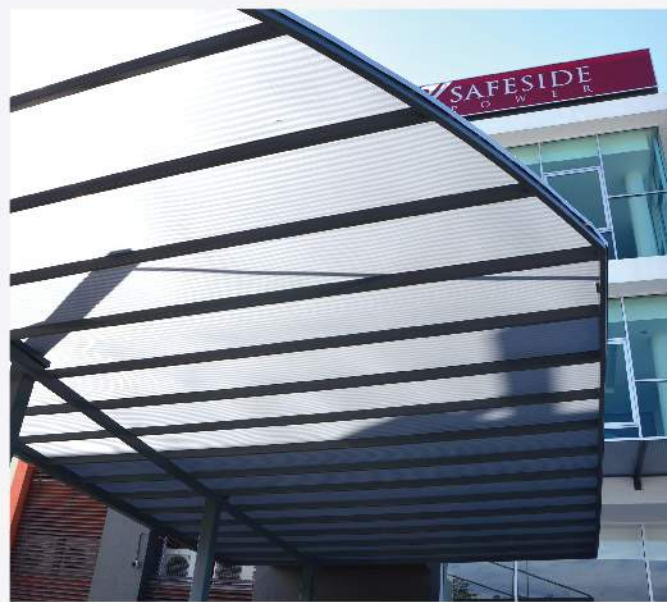


# 01 POLYCARBONATE SKYLIGHT

“

Polycarbonate roofing has become one of the immediate roofing choices in keeping with the goal of keeping costs and maintenance low without compromising superior quality.

”

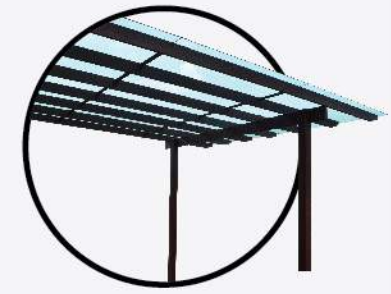


# 02 GLASS PERGOLA

“

A timber pergola can be one of the most cost-effective and useful home improvements you can make. One of the main advantages of timber pergola is their unsurpassed strength and durability when properly treated and cared for.

”



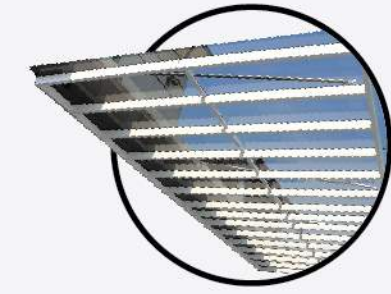


# 03 ROOF TILES

“

Roof tiles are designed to provide shield from rain and heat of the sun. Traditionally, roof tiles are made from clay or slate. However, these days, roof tiles are also made of concrete materials.

”



# 04 LAMINATED GLASS ROOF

“

Regarded as a "safety glass," laminated glass is safe enough to be installed in many types of buildings. The beautiful structure can be used in combination with many wood types - chengal, balau, etc - or even mild steel. It has soundproof properties and protects from harmful UV rays, thus providing shade and reduces heat.

”



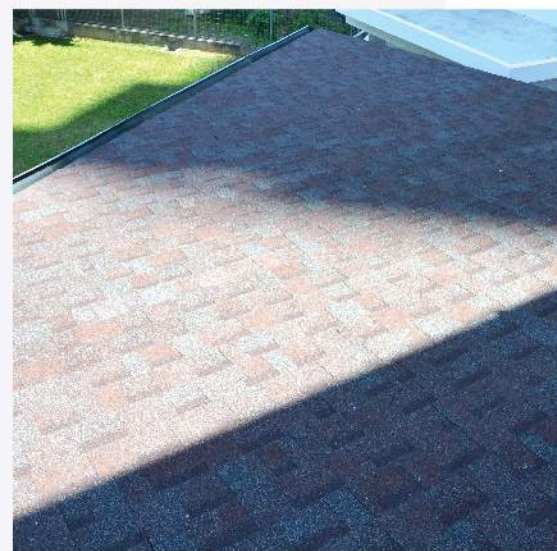


# 05 LAMINATED SHINGLES ROOF

“

For durability, low maintenance, and great look at a very attractive price, look to our Cambridge premium architectural single. Double-layer construction and a tough, modified sealant provide for superior tear strength values and greater resistance to high winds.

”



# 06 GAZEBO

“

When you have a gazebo, it can help you to relax and escape the humdrum of daily life. With a personal touch, your gazebo can brighten up your garden, transform it into an entertainment destination for your family and friends.

”







# 07 TIMBER DECK

“

Timber decks are wooden platforms that can be placed around the vicinity to cover unsightly fixtures like drains and pipes.

”

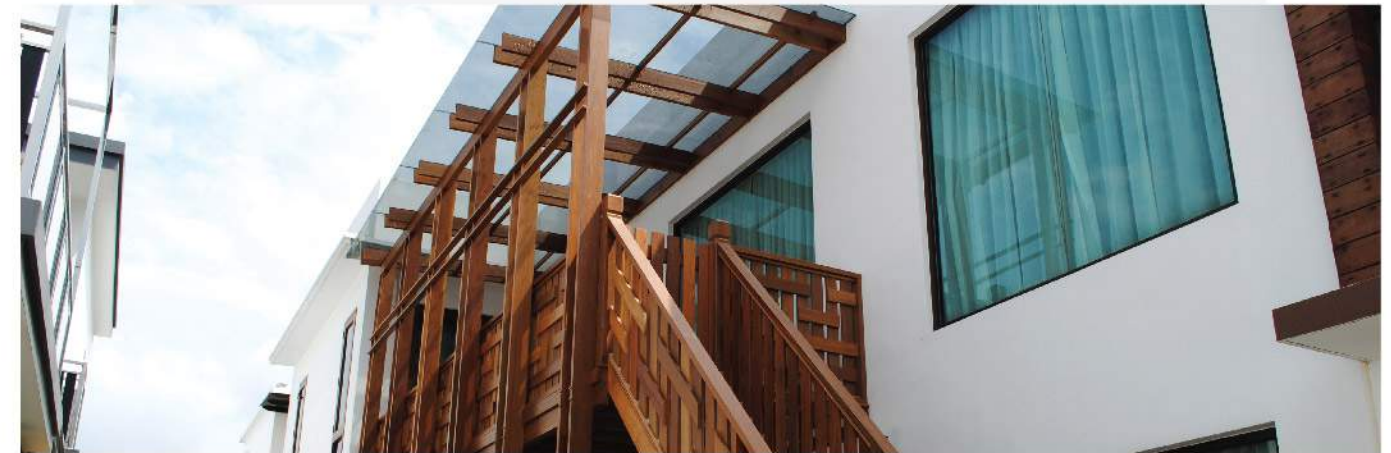


# 08 RAILING & FENCING

“

Made out of highly durable wood decks, the timber fence can be placed on balconies, in garden corners, foot paths or even pool sides. It comes in a variety of sizes and textures to complement the look of any existing living space.

”



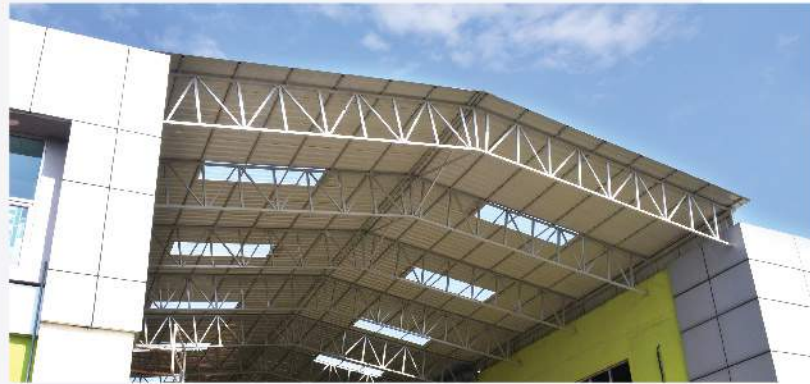


# 09 INDUSTRIES DECK ROOF

“

The Industrial Roofing is structured to suit every type of roofing project and best of all, one can have this added value at market competitive pricing!

”



# 10 ALUMINIUM COMPOSITE PANEL

“

Clean lines and extreme flatness have made the material a preferred choice in metal panels for commercial construction. It offers innovative, modern, beautiful, creative and practical design possibilities for a variety of applications.

”



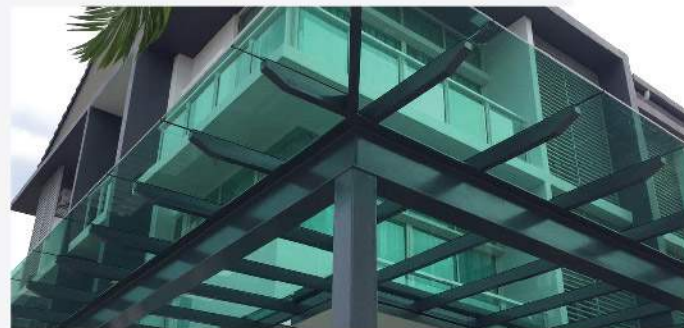


# 11 I BEAM GLASS SKYLIGHT

“

Modern glass skylights are guaranteed to be entirely weather proof and robust, manufactured to the highest possible level of quality and endurance.

”



# 12 POLYCARBONATE PERGOLA

“

Polycarbonate roofing has become one of the immediate roofing choices in keeping with the goal of keeping costs and maintenance low without compromising superior quality. We can also take a step further, by implementing designs like fiberglass roofing accustomed to your demands.

”





# 13 RESORT CHALET

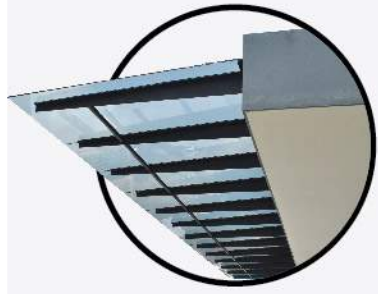
“  
Ecologically friendly roof with the feeling of comfort and peace.  
”



# 14 STEEL NETTING GATE

“  
Air ventilation good, modern, unique and safety is your first choice.  
”



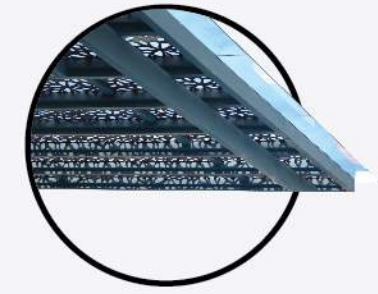


# 15 T BEAM GLASS SKYLIGHT

“

Elegant, durability and steady cantilever design suitable for your exterior roofing.

”



# 16 NEW LAMINATED GLASS SKYLIGHT (SUPERGLASS)

“

We continues to develop revolutionary daylighting skylight systems with superior engineering technology.

”



# AWARDS



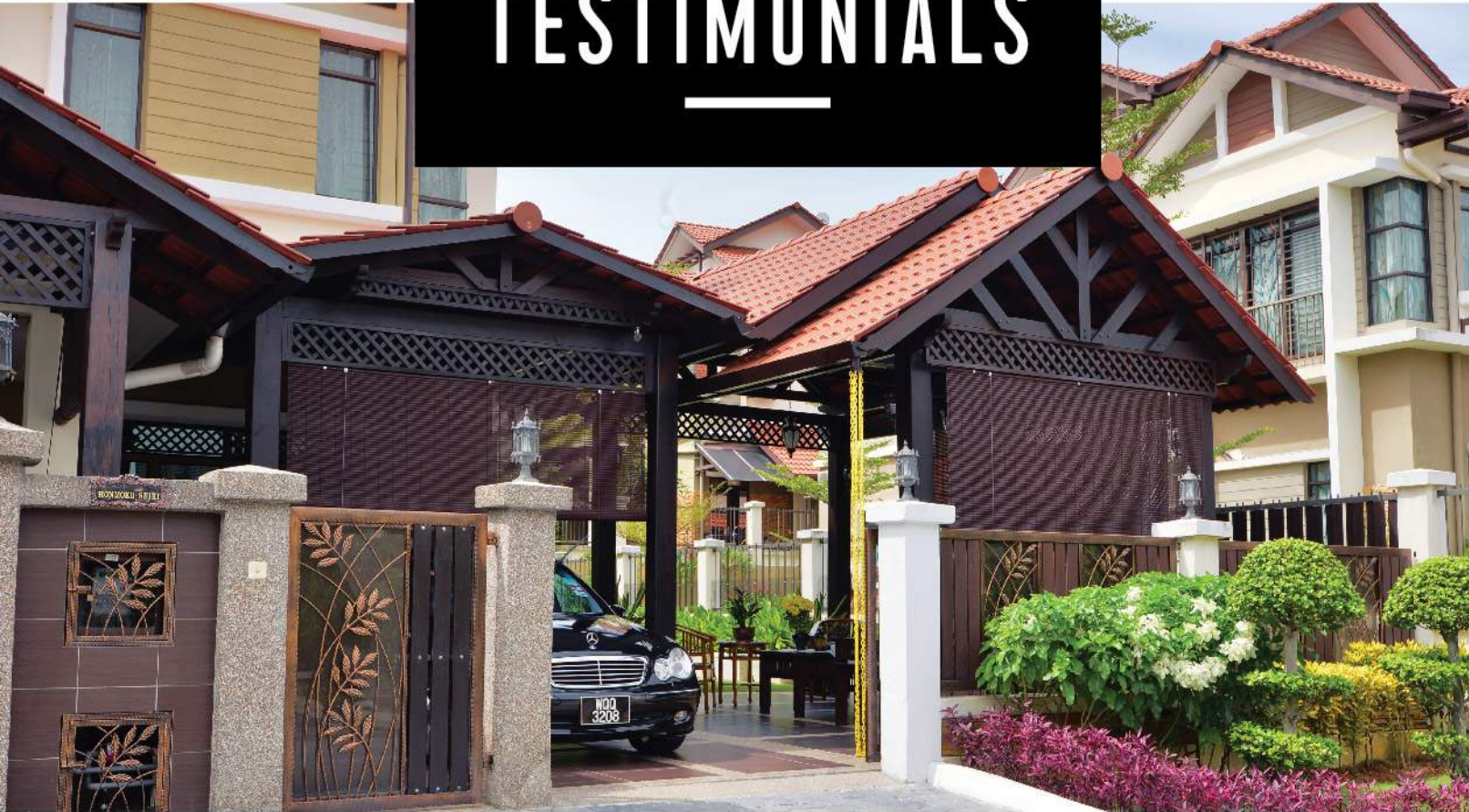
# ADVERTORIALS



# MEDIA PRESS



# TESTIMONIALS



“



Supercool果然很酷  
帮我做了一个我满意的洗衣玻璃房  
也就是我家里  
“一站式”的洗、晒、  
烫衣物的空间。方便又摩登  
不怕下雨衣服不干  
不怕外出衣服会淋到雨水  
因为放在里面也能晒到太阳。对  
女人来说简直是屋裡最佳空间之一

Regards  
Mei Yan

TESTIMONIAL FROM  
CELEBRITIES :

Mei Yan

”

“



TESTIMONIAL FROM A  
SATISFIED CUSTOMER :

Puan Zaiton  
Mohd.Noor

Supercool memberi perkhidmatan profesional serta hasil yang cukup indah untuk menepati keperluan mereka yang inginkan keselesaan tanpa perlu mengorbankan nilai estetik.

”

“

TESTIMONIAL FROM A  
MAGAZINE INTERVIEW OF :

Zainol Rizal Zainal &  
Rozana Rohani



”





# EXHIBITION EVENTS

Home Decor & Home Fair Exhibitions  
(KLCC & Johor Persada)



# SUPPORTING CLIENT LISTS

## KUALA LUMPUR

A & A CONCEPT DESIGN & CONTRACT SDN BHD  
 ACTIVE HYDRO CONTROL SDN BHD  
 AKISAMA HOLDINGS BERHAD  
 AMANRA ENGINEERING SDN BHD  
 ARCE WORKS SDN BHD  
 ATOMICA SOLUTIONS SDN BHD  
 BEEHAZ RESOURCES SDN BHD  
 BINA MURNI PROPERTY SDN BHD  
 BLUSH FASHION SDN BHD  
 CANTILEVER BUMI SDN BHD  
 CASAADAZ ENGINEERING  
 CBS BUILDING CONSTRUCTION SDN BHD  
 CHEMKIMIA SDN BHD  
 CL CAPITAL SDN BHD  
 CROSS PROTECTION (M) SDN BHD  
 D & N ENERGY SAVING SYSTEM SDN BHD  
 DAYA MAJU ENTERPRISE  
 DELIGHT 2000 HOLDINGS SDN BHD  
 DEYU RENOVATION & CONSTRUCTION  
 DFO RESOURCES (M) SDN BHD  
 DININGS CONSOLIDATED SDN BHD  
 DWI MAKNA SDN BHD  
 DYNAMIC & CREATIVE MEDIA NETWORKS  
 E CLASS SOLUTIONS  
 ECS PROJECTS SDN BHD  
 ELEGANT LIVING SDN BHD  
 ELITE TOUCH DESIGN  
 EXCELENT WORKS SDN BHD  
 FIVE-H FLORA MAINTENANCE SDN BHD  
 FLORA DEVELOPMENT SDN BHD  
 FOO AH LOY HOLDINGS SDN BHD  
 FUN & CHEER SDN BHD, BUKIT KEMUNING  
 FUN & CHEER SDN BHD, SS2  
 GAS MALAYSIA  
 GEN U INNOVATION SDN BHD  
 GERBANG ANT  
 GLOBAL NET WORTH CONSULTANT SDN BHD  
 GLOBAL PETROLEUM RESOURCES SDN BHD  
 GLORY PLATING MATERIALS SDN BHD  
 HELP UNIVERSITY  
 HERTFORD MES SDN BHD  
 HEXTAR BINA SDN BHD  
 HMS CAPITAL SDN BHD  
 HONG LEUNG SHOE SDN BHD  
 HOORER CONTAINER SEA SDN BHD

I-GREEN (M) SDN BHD  
 IBRONX SDN BHD  
 IJM LAND BERHAD  
 INIFINITI MENTARI  
 INSIDE CONCEPT SDN BHD  
 INTERSIGN SDN BHD  
 INTI COLLEGE NILAI  
 INTRENDS DESIGN SOLUTIONS  
 IOI PROPERTIES  
 JA DESIGN STUDIO SDN BHD  
 JMB HARTAMAS REGENCY 2  
 KELAB RAHMAN PUTRA MALAYSIA  
 KFC, SETIA ALAM  
 KFM HOLDINGS SDN BHD  
 KHARISMA WIRA SDN BHD  
 KTM STATION (KAJANG)  
 LE DESIGN SDN BHD  
 LIAN HUAT TRADING SDN BHD  
 MALAYSIA MEDICAL ASSOCIATION  
 MEGA INTELEK (M) SDN BHD  
 MEJUSTIF EVENTS & TRAVEL SDN BHD  
 MIE CORPORATE HOLDING SDN BHD  
 MINTECH CONSTRUCTION SDN BHD  
 MULTIPLEX PACKAGING SDN BHD  
 OCEAN WIDE SERVICE STATION SDN BHD  
 ONE ROOF DESIGN SDN BHD  
 PANTAI HOSPITAL CHERAS  
 PALAZZO WE SDN BHD  
 PEMBINAAN SASWARA SDN BHD  
 PERBADANAN PENGURUSAN VISTA  
 KOMANWEL BERHAD, BUKIT JALIL  
 PERFECT HOUSE RENOVATION & CABINATE  
 PRIMO VIRTUE SDN BHD  
 PRISTINE POWER SDN BHD  
 QUZEN SDN BHD  
 R.O WATER SDN BHD  
 REKA KENCANA SDN BHD  
 RENAL LABORATORIES SDN BHD  
 REXACO ENGINEERING SDN BHD  
 RICOMAC CORPORATION SDN BHD  
 RB LAND SDN BHD  
 RKS KANAN ENTERPRISE  
 RSGC VIEW MANAGEMENT CORPORATION  
 SAFESIDEPOWER SDN BHD  
 SEMENYIK MEMORIAL HILLS  
 SCAI STUDIO  
 SHI BINA ENTERPRISE

SOTIRAS DESIGN SDN BHD  
 STC TYRE MARTS SDN BHD  
 SUN SAND SEA DESIGN SDN BHD  
 STANDARD TYRES SDN BHD  
 SUNICON ENTERPRISE  
 SV PRESTIGE AUTO SDN BHD  
 SYARIKAT PERNIAGAAN LAMBOMAJU  
 SYNERGY GOLDTREE SDN BHD  
 TAMAN BURUNG NEGARA  
 TAMAN BUNGA NEGARA  
 TDI LIVING CONCEPT  
 TECH INFINITY ENGINEERING SDN BHD  
 TECHFIDENT SDN BHD  
 THE ROYAL SELANGOR GOLF CLUB  
 TRINITY COLLECTIONS SDN BHD  
 UNIVERSITY MALAYA  
 VILLA OUG  
 WANGSA JAYA MARKETING  
 WCC EMPIRE CONSTRUCTION SDN BHD  
 WOODTEC VISION SDN BHD  
 YIELDSON CAPITAL SDN BHD  
 ZENSE RESOURCES SDN BHD

## JOHOR BAHRU

BEST VISION SCREEN SDN BHD  
 CREATING I & E DESIGN  
 DYNAMIC INDESIGN & RENOVATION  
 EXTREAM HOME DÉCOR SDN BHD  
 GBU CONSTRUCTION  
 GAO YEE CONSTRUCTION  
 GOODWOOD HOTEL SDN BHD  
 IN TWO PRODUCTION  
 JAZZ HOTEL SDN BHD  
 JURUTERA UJI TATAH SDN BHD  
 KEJURUTERAAN YUN LOONG SDN BHD  
 LAUBROS HOLDINGS (M) SDN BHD  
 LIM GLASS SDN BHD  
 LIMA KEDAI HARTANAH SDN BHD  
 MARITIME INTELLIGENCE SDN BHD  
 MODERN GARDENING  
 PEMBINAAN MITRAJAYA SDN BHD  
 PERBADANAN PENGURUSAN KONDOMINIUM WADIHANA  
 TADIKA GENIUS MATAHARI  
 THE LITTLE CLOVERS CARE CENTRE  
 UNIQUE CONCEPT INTERIOR DESIGN & CONTRACT  
 VOGEL INDUSTRIES (M) SDN BHD  
 YANG KWANG CONSTRUCTION SDN BHD



# OUR PARTNERS

